

TWILIGHT WALK

SATURDAY 29TH JUNE

The Twilight Walk is one of LOROS' flagship events, with supporters all gathering to complete a 10k sponsored walk around Leicester city centre.

Starting and finishing at Leicester City's King Power Stadium, every year has an exciting new theme to encourage supporters to dress-up, and entertainment lines the route to keep everyone moving.

Many supporters walk in memory of loved ones making this a very powerful event to be a part of.

Sponsorship packages



Headline sponsor

- Acknowledged in post-event press release
- Verbally acknowledged to guests on the day
- Business logo on all digital promotional materials
- Acknowledged on LOROS website
- Acknowledged in pre-event email communications
- Social media post
- Your outdoor banners on display at the event
- Business logo on each walker's participant number
- Business logo on the front of the Twilight Walk t-shirt
- 10 x free places for your team to take part
- Opportunity to have a stall in the start / finish area, or on the route

£5,000



Souvenir sponsor

- Verbally acknowledged to guests on the day
- Business logo on souvenir (medal ribbon, cert, or pin badge)
- Opportunity for your staff to hand out giveaways in branded clothing
- 5 x free places for your team to take part

£1,500



T-shirt sponsor

- Verbally acknowledged to guests on the day
- Your business logo as one of three on the rear of t-shirt
- 5 x free places for your team to take part

£1,000



Advert sponsor

- 1 x advert on our big screen at the event. Up to 30s shown approx. every 20mins.
- 3 x free places for your team to take part

£250



Merchandise sponsor

- Verbally acknowledged to guests on the day
- Business logo on our online shop merchandise collection
- Your banner on display at our merchandise stall on the day
- 3 x free places for your team to take part

£500



1,000 PEOPLE ALL WALKING IN MEMORY OF LOVED ONES



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Gifts in Kind

You don't need to make a financial contribution to be a part of Twilight. Donate services, prizes or your time to showcase your business' support in a different way.

Entertainment asks

Are you a music, dance or entertainment group? Come join the fun and be part of the atmosphere!

Food / Drink / Other Stalls

Set-up shop in the start / finish area and help raise funds by offered a % of sale to LOROS Hospice.

Prize for best dressed

Provide 1 x high-value prize / voucher worth £100 to be awarded on the night for the best-dressed walker.

Prize for fundraiser draw

Provide 1 x high-value prize / voucher worth £100 to be awarded to someone that has raised funds for LOROS.

Volunteering opportunities

Volunteering offers a great way to engage your staff and build team rapport whilst supporting a local cause - and you are free to wear company branded clothing to promote your business at the same time.

Marshalling

Guiding and encouraging walkers on route
Saturday 29th June, 6pm-10pm
Team size: Any

Support point

Set-up with speakers and goodies on route
Saturday 29th June, 6pm-10pm
Team size: 4-5 people

Fundraising to care for
local people

loros.co.uk/fundraising

Registered Charity No: 506120

LOROS

Hospice Care for Leicester, Leicestershire & Rutland

Being there for you
and your family