

# LOROS EVENTS BOOKLET 2025



The LOROS Events Booklet is a key tool used to promote all of our events and activities across the calendar year. From runs and cycles through to educational courses run by the LOROS Centre for Excellence it's the go to place for everything happening that year.

Last year 50,000 copies were distributed across Leicester, Leicestershire and Rutland through customer facing businesses and direct to people's homes.

By getting involved you'll not only be promoting your own business, but also directly helping to further our own income generation activities in 2025.



## Sponsorship packages and support



### Headline sponsor

- "Kindly sponsored by" your business logo on the rear cover of the LOROS Events Booklet 2025.
- One page in the 2025 LOROS Events booklet dedicated to your business showcasing your support for a local charity and directing to your website. (Content to be agreed)
- LOROS Events Booklet distributed to circa 50,000 homes, businesses and supporters across Leicester, Leicestershire and Rutland.
- Coverage replicated on digital version of the brochure available on the LOROS website. [View last year's booklet here.](#)

**£7,500**



### Distribution - gift in kind

Could your business help to distribute even more booklets across the county through your existing delivery channels and contacts? If so we'd love to hear from you!



### Distribution - volunteering

Encourage your employees to spend a day volunteering with us helping to distribute the LOROS Events Booklet to customer facing businesses in areas across Leicester, Leicestershire and Rutland.

Dates: Any weekdays in January and February  
Team size: 4+

Fundraising to care for local people

[loros.co.uk/fundraising](https://loros.co.uk/fundraising)

Registered Charity No: 506120

**LOROS**

Hospice Care for Leicester, Leicestershire & Rutland

Being there for you and your family